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**Pro Kids | First Tee of San Diego Teens Selected to Compete in PGA TOUR
Champions PURE Insurance Championship Impacting The First Tee**

Jasmine Leovao and Brian Xu heads to Pebble Beach this September

SAN DIEGO, CA (July 3, 2019) – First Tee and PGA TOUR Champions announced today Jasmine Leovao and Brian Xu will represent the First Tee of San Diego when they compete in the [2019 PURE Insurance Championship Impacting The First Tee](#), an official PGA TOUR Champions event to be contested at Pebble Beach Golf Links and Poppy Hills Golf Course in Pebble Beach, California, September 24-29. The 16th annual event, which is hosted by the Monterey Peninsula Foundation, will be televised internationally on Golf Channel.

The PURE Insurance Championship Impacting The First Tee is the only event of its kind where 78 First Tee teenagers from across the country are paired up with 78 PGA TOUR Champions players and 156 amateurs during an official PGA TOUR Champions tournament. Leovao and Xu will compete for the Pro-Junior Team title. They will join 76 other participants from First Tee chapters across the country. Participants were selected by a national panel of judges based on their understanding and application of the values and life skills learned through First Tee's programs, as well as their playing ability.

The [full junior field](#) was revealed live on Golf Channel's "Morning Drive" today, including a video of World Golf Hall of Fame Member Jack Nicklaus surprising one of the First Tee participants. Other surprises by PGA TOUR players and Golf Channel hosts had been recorded over the last month and aired today as part of the PURE Insurance Championship announcement.

This year's field of professionals will include World Golf Hall of Fame Members Bernhard Langer, Mark O'Meara, Vijay Singh and Retief Goosen, as well as defending champion and recent KitchenAid Senior PGA Championship winner Ken Tanigawa. Clint Eastwood serves as chairman of the PURE Insurance Championship.

Play will be conducted on Pebble Beach Golf Links and Poppy Hills Golf Course on Friday and Saturday, with the final round contested solely at Pebble Beach Golf Links on Sunday, where 23 First Tee juniors will compete based on their 36-hole performance. The tournament will crown one male and one female First Tee Junior Champion on Sunday.

“We are proud to continue our involvement with this prestigious event and help support the great work of the Monterey Peninsula Foundation and First Tee,” said Katherine Frattarola, Chief Marketing Officer of the PURE Group of Insurance Companies. “The impact this event has on the incredible young men and women from the First Tee makes this sponsorship tremendously rewarding for our entire team.”

Jasmine, 15, is a sophomore in high school and has numerous top 3 finishes in various San Diego Junior Golf tournaments. Jasmine, along with her twin sister Janae and older brother Justin, were one of the first member families at Pro Kids' Oceanside campus. Brian, 17, is a rising senior in high school, maintains a 4.7GPA and recently took 1st place in the Toyota Cup at Oaks Valley Golf Club. They are both Level 5 members of our Pro Kids program.

“Jasmine and Brian are two rising stars here in San Diego,” stated Pro Kids | First Tee of San Diego CEO Andrew Holets. “While the honor to participate in the PURE Insurance Open is often indicative of solid golf skills, we are particularly proud of how these young people are growing into their best selves through good character and hard work.”

“Congratulations to the 78 participants who have been selected to play and represent First Tee on a national stage,” said First Tee President Greg McLaughlin. “Their hard work and commitment to academic, social and emotional development through our programs has secured this opportunity. Thank you to our partners – PURE Insurance, PGA TOUR Champions, Pebble Beach Resorts, Poppy Hills Golf Course, Monterey Peninsula Foundation and Golf Channel – for their commitment to young people and helping us provide this opportunity to these deserving teens.”)

“The biggest feeling is honor,” says Leovao. “I’m honored to represent Pro Kids and my family.” The field of First Tee participants is 41% female with that group less than 50% minority background. After seeing those statistics during The Morning Drive broadcast on the Golf Channel, Leovao smiled and stated, “and I’m both.”

Nearly 1,000 teens from First Tee have played in the PURE Insurance Championship, experiencing the once-in-a-lifetime opportunity to meet, play and be mentored by PGA TOUR Champions players and amateurs in the field.

First Tee is a youth development organization dedicated to helping young people build character through the game of golf. First Tee of San Diego is one of 150

chapters around the world introducing the sport of golf and First Tee's Core Values to kids, positively impacting their lives. Serving the San Diego since 1994, more than 25,000 kids have been impacted through the First Tee of San Diego's programs.

To learn more about Pro Kids | First Tee of San Diego, visit www.thefirstteesandiego.org. For more information on the 2019 PURE Insurance Championship, visit www.pureinsurancechampionship.com. For more information on Jasmine Leovao or Brian Xu, to request an interview or photos, contact Alison Aragon, Director of Development & Communications, aaragon@prokidsonline.org.

About Pro Kids | First Tee of San Diego

The mission of Pro Kids | The First Tee of San Diego is to challenge underserved youth to excel in life by promoting character development, life skills, and values through education and the game of golf.

Through a unique set of programs that combine sport, study, and service, we provide youth grades 2 – 12 with equitable access to opportunities that will set them on the path to success in adulthood, with support and scholarship service for program alumni. Year-round programming is available at little to no cost, with full fee waivers for low-income, active and veteran military household youth. Program campus locations at Colina Park in City Heights and Oceanside are replete with Learning Center and par-3 golf course amenities to serve youth from across San Diego County.

In 1994, former San Diego Charger Ernie Wright and a group of community leaders launched Pro Kids, with the idea that teaching underserved youth the game of golf could help them develop the character and life skills required to find success in school and in life. That year, a small group of kids participated in the program at Colina Park, a run-down golf course in City Heights, one of San Diego's poorest and most challenged communities. The program started with a small group of dedicated volunteers, including local golf professionals, and served as a model for the PGA's The First Tee program (now an international organization). In 1998 we became a charter member of The First Tee, becoming Pro Kids | The First Tee of San Diego.

In 2012, Pro Kids expanded its footprint of the flagship City Heights location with two major construction projects with a new learning center and par-3 golf course in Oceanside to serve the youth of North County.

A cornerstone of our program is academic support, culminating in the Pro Kids scholarship; since 1999, we have awarded over \$2.5 million to 250 scholars, most of whom are the first in their families to pursue higher education.

About Monterey Peninsula Foundation

Monterey Peninsula Foundation is a 501 (c)(3) nonprofit organization which donates funds from the proceeds of the AT&T Pebble Beach Pro-Am on the PGA TOUR and the PURE Insurance Championship Impacting The First Tee, a PGA TOUR Champions tournament. The Foundation focuses on improving the quality of life in Monterey, Santa Cruz, and San Benito counties.

www.attpbgolf.com

www.pureinsurancechampionship.com

About PURE

Privilege Underwriters Reciprocal Exchange (PURE) is a member-owned reciprocal insurer dedicated to creating an exceptional experience for responsible high net worth individuals and families. PURE provides customizable coverage for high-value homes, automobiles, jewelry, art, personal liability, watercraft, flood, fraud and cyber fraud to more than 75,000 responsible, high net worth families throughout the U.S. Inspired by some of the finest policyholder-owned companies, PURE emphasizes alignment of interests and transparency. PURE's low cost of capital, careful member selection and proactive risk management all contribute to highly competitive rates. In return for a fee, PURE Risk Management, LLC acts as Attorney-in-Fact for PURE. PURE membership is subject to an executed Subscriber's Agreement & Power of Attorney. For more information or to find a local broker, visit pureinsurance.com. You can follow PURE on Facebook, Twitter, LinkedIn and Instagram.

About PGA TOUR Champions

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 35 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2019, the PGA TOUR Champions schedule includes 27 tournaments across the United States, Scotland and Canada, with purses totaling more than \$56 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 190 countries and territories, reaching more than 350 million potential households. Follow PGA TOUR Champions online at PGATOUR.com, at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @championstour.

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